

# PROTECT

Protect your vehicle's paint with an exclusive dealership program using a Lucas Oil commercial-grade ceramic coating.

Protect your vehicle's interior with a commercial-grade protectant so powerful that we even cover rips, tears, and burns.

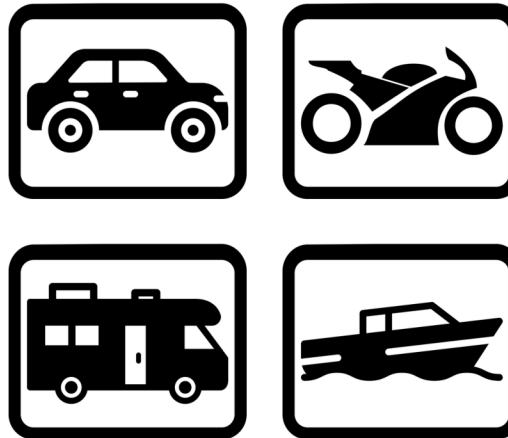
# VALUE



## Resale advice from the experts:

According to Kelly Blue Book, the country's leading source of used car values, "A top factor in determining a vehicle's worth is the interior and exterior condition." Kelley Blue Book's Executive Editor, Charlie Vogelheim, recommends simple ways to retain and maintain your vehicle's value. "If a consumer puts a little time and care into their vehicle, depending on the make and model, there could be up to a \$1,000 difference in the car's value down the road."

According to the NADA Guide book on auto values, "Two different vehicles of the same model may have drastically varying prices depending on options, mileage, and overall condition. To maximize resale value, make sure the exterior, interior, and mechanics of your vehicle are in excellent condition. Original paint and color that is not faded is also an exterior factor that should be taken under consideration. The vehicle's interior should be void of any smoke/water damage, stains, or other physical damage to interior materials. Keeping your vehicle in tip-top shape will equate to a vehicle's higher resale value."



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AN A+ AM-BEST INSURANCE  
COMPANY**

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# APPEARANCE PROTECTION

**WE'VE GOT YOU COVERED**

# HERE'S HOW IT WORKS:

ENROLL IN THE ONLY AUTHORIZED **LUCAS OIL** DEALERSHIP EXCLUSIVE COMMERCIAL-GRADE CERAMIC COATING PAINT AND INTERIOR APPEARANCE PROTECTION PROGRAM

- Dealership installation is included
- No need to ever re-apply
- Paint protection from birds, trees, UV rays, rain, fading & oxidation, salt, even road construction paint and dirt
- Interior protection from food, drinks, pets, kids, ink, even rips, tears, and burns
- Rental car coverage is included if a repair or replacement is needed
- Lucas Oil detail kit included with purchase



Note: See enrollment form for complete details.

# LUCAS OIL®



## SPONSORSHIPS



IF YOU HAVE A CLAIM, SIMPLY SCAN THIS QR CODE TO BEGIN THE PROCESS:

- Can be repaired at thousands of repair facilities throughout the US
- Zero deductible on any claim regardless of amount or frequency

Note: QR code is also located on your enrollment form.

